



**Magiczny  
Kraków**

## **The Cuisine of the United States, bread and wine - HORECA® trade fair in Krakow**

2018-11-02

**The Cuisine of the United States, bread and wine - these are the highlights of the largest trade fair for the hotel and catering industry in Krakow that will take place 7-9 November 2018.**

Each year over 350 exhibitors from Poland and abroad come to Krakow to present their catering product range and equipment for hotels and restaurants including showcasing wines from all around the world. Three events comprise a variety of food-related topics and a wide range of accompanying events, propelling Krakow into the food service industry stratosphere: the 26th International Trade Fair of Hotel and Catering Equipment HORECA®, the 17th Food and Drinks for Catering Fair GASTROFOOD® and the 16th International Wine Fair in Krakow ENOEXPO® (7-9 November, EXPO Krakow, ul. Galicyjska 9).

“This year the spotlight will be on America's cuisine. Renowned chefs will prepare their signature dishes inspired by original American products – a Polish take on traditional and modern American culinary art,” says Iwona Miliszkiewicz-Bielak, team leader at the Krakow trade fair. Visitors will get a chance to sample American beef, Alaskan fish and Californian wines. A new addition to this year’s programme is the Bartenders' and Baristas' Zone “BAR B-Q” where bartenders will take part in workshops preparing American Bourbon cocktails.

Baked goods are another important element in the restaurant and catering industry. BREADWAY is a series of presentations and workshops prepared in cooperation with expert bakers. On Thursday, 8 November we will have the pleasure to host Monika Walecka as our special guest. She is a photographer, baker and owner of a micro bakery *Cała W Mące*, where she bakes artisan sourdough bread using ancient grains.

As part of HORECA® Knowledge Academy, experts will provide tips on how to design hotels and restaurant interiors. Moreover, the trade fair agenda includes panels on staff management, cost optimisation, advertising and building one's brand in social media.

Tastings of Spanish Cava, German Sekt, Italian Prosecco and rosés will be offered at ENOEXPO® Wine Academy in addition to training sessions and workshops for restaurateurs and sommeliers.

Guests from HoReCa and wine sectors can register online until 6 November at [www.horeca.krakow.pl](http://www.horeca.krakow.pl) and [www.enoexpo.krakow.pl](http://www.enoexpo.krakow.pl) to get their free pass.